

Effective: October 14, 2020

## Proposal Evaluation Rubric for Review Committee

Cougar Changemakers

Center for Sustainable Development, College of Charleston

**Suggested Proposal Themes** (including, but not limited to):

Themes selected by proposal author(s):

Theme 1: \_\_\_\_\_

Theme 2: \_\_\_\_\_

1. Advocacy (e.g. environmental justice, accessibility, social equity)
2. Art related to sustainability
3. Campus infrastructure (e.g. waste, energy, water, grounds)
4. Climate change
5. Economic/financial sustainability
6. Food sustainability
7. Research or experimental project
8. Sustainable procurement
9. Transportation
10. Well-being
11. Other (please briefly describe): \_\_\_\_\_

[\\*United Nation's Sustainable Development Goals](#)

<u>Criterion</u>	<u>Below Average</u> (1)	<u>Average</u> (2)	<u>Above Average</u> (3)	<u>Exceptional</u> (4)	<u>Score</u>
<b><i>Budget</i></b>	Budget is <b>not</b> included.	Budget is included, but lacks clarity, or does <b>not</b> adequately justify each expenditure.	Budget is comprehensive, but there are still questions from the Review Committee.	Budget is comprehensive, cost-effective, and appropriately detailed to justify each expenditure; considers implementation AND maintenance costs.	
<b><i>Timeline</i></b>	Timeline is <b>not</b> included.	Timeline is included, but it is vague or unrealistic.	Timeline is included with general steps for implementation.	Timeline is thorough, feasible and has detailed steps for implementation. Potential obstacles are identified and addressed. Project team demonstrates capability and confidence to complete project within a reasonable timeframe.	
<b><i>Understanding of the Challenge or Opportunity and Stakeholders Involved</i></b>	It's <b>not</b> clear that applicant(s) understand(s) the sustainability challenge or opportunity and/or people involved with the challenge or opportunity.	Applicant(s) show understanding of the challenge/ opportunity, plus stakeholders but seems to be overlooking important aspects or people.	Applicant(s) demonstrates a fairly strong understanding of the challenge/opportunity and the stakeholders involved. There are details, facts, quotes, etc.	Applicant(s) demonstrates a good grasp of the challenge/opportunity and the stakeholders involved. Applicant(s) demonstrates having worked with key stakeholders involved with the challenge/opportunity.	

<p><b>Clarity of Solution (SLO 6 – Assessment Data)</b></p>	<p>Applicant(s) work provides <b>no</b> outline of an effective solution.</p>	<p>Applicant(s) work provides <b>some</b> outline of an effective solution.</p>	<p>Applicant(s) work provides an effective solution and <b>some</b> strategies for implementing the solution.</p>	<p>Applicant(s) work provides an effective solution and strategies for implementing the solution, which address multiple stakeholders and systems.</p>	
<p><b>Holistic Scope of Sustainability</b></p>	<p>Project does <b>not</b> demonstrate any connection to the Triple Bottom Line (TBL) of sustainability (social, economic, and environmental), nor the UN SDGs*.</p>	<p>Project goals support one pillar of sustainability and/or align with one UN SDG*.</p>	<p>Project goals support more than one pillar of sustainability and align more than one UN SDG*.</p>	<p>Project goals clearly support the TBL of sustainability AND align with specific UN SDGs*.</p>	
<p><b>Advocate for Resiliency at Various Levels (SLO 7 – Assessment Data)</b></p>	<p>Applicant(s) work does <b>not</b> advocate for resiliency or <b>only</b> advocates at the individual level.</p>	<p>Applicant(s) work demonstrates <b>some</b> understanding of TBL problems and resiliency, and advocates for resiliency beyond the individual level.</p>	<p>Applicant(s) work demonstrates a comprehensive understanding of TBL problems and resiliency, and advocates for resiliency with multiple stakeholders beyond the individual level.</p>	<p>Applicant(s) work demonstrates a comprehensive understanding of TBL problems and resiliency, and advocates for resiliency with multiple stakeholders beyond the campus level (community, national, international).</p>	
<p><b>Institutional Support/ Collaboration</b></p>	<p>Project has <b>no</b> documented approval from relevant campus departments, and/or does <b>not</b> show collaboration with other campus or community partners.</p>	<p>Project demonstrates interest from relevant campus or community partners, but does <b>not</b> have documented approval or does <b>not</b> clearly define their project role(s).</p>	<p>Project has documented approval from relevant campus or community partners, but does <b>not</b> clearly define their role(s) to plan, implement and maintain project.</p>	<p>Project has documented approval from relevant campus or community partners AND clearly defines their role(s) to plan, implement and maintain project.</p>	

<b>Education, Outreach &amp; Promotion</b>	Proposal does <b>not</b> include an educational component and has <b>no</b> plan to promote the project's visibility and raise awareness of sustainability efforts at CofC.	Proposal includes an educational component and has a plan to promote the project and raise awareness of sustainability efforts at CofC with low visibility.	Proposal includes a plan to promote the project and raise awareness of sustainability efforts at CofC with moderate visibility.	Proposal includes a plan to promote the project and raise awareness of sustainability efforts at CofC with high visibility.	
<b>Project Lifespan</b>	Project does <b>not</b> indicate the duration of impact and/or does not include a plan for continued maintenance.	Project impact is short term and/or does <b>not</b> require continued maintenance to operate.	Project has a lasting impact and demonstrates opportunities to build on or scale. Project indicates continued maintenance is required but does <b>not</b> provide a detailed plan for operations after the funding period.	Project has a lasting impact and demonstrates opportunities to build on or scale. Projects requiring continued maintenance have a detailed plan for operations after the funding period. Project team designates an individual or campus entity to oversee project beyond their time at CofC.	
<b>Measurability/Assessment</b>	Proposal does <b>not</b> include an assessment component.	Proposal includes an assessment component, but it is <b>not</b> specific or logical for the project's objectives.	Proposal includes an assessment component for the project's objectives, but there are still questions from the Review Committee.	Proposal includes a clearly defined assessment component (quantitative or qualitative) to track the project's progress and impact. Project team must provide a short summary report with metrics upon completion of the project.	
					<b>Total Score:</b>

